

Tuesday, 17 September 2019

TO WHOM IT MAY CONCERN

Ms Carmel Noon joined Beston Global Food Company Limited (BFC) in January 2018 as Group General Manager, Corporate Affairs, initially on a six-month contract.

In this role, Carmel soon demonstrated her expertise in managing a much broader variety of roles, particularly in the areas of Human Relations, Strategy, Communications and Marketing. As a result of her invaluable assistance in these areas, and in general as a wise counsel, we were pleased to have been able to persuade her to stay longer than her initial six-month contract.

Carmel has demonstrated a high level of confidence, skill and efficiency in undertaking her wide range of duties. She has been careful and conscientious in dealing with HR matters, in the same way as she has with her other responsibilities. She has also demonstrated great aplomb in arranging schedules for, and showing hospitality to, a myriad of overseas customers who have visited BFC over the past 20 months.

In a personal sense, it has been a great pleasure working with Carmel. In short, she has acted as my invaluable and indispensable "right hand" at BFC.

Prior to her joining BFC, I had the pleasure of working with Carmel in my capacity as President SA/NT, of the Australian Institute of Directors (AICD) when Carmel was State Manager SA/NT. Her duties in this role were extremely demanding and she carried them out with the same proficiency and skill as I have seen her demonstrate at BFC.

She is a "self-starter" and is highly committed, loyal, hard-working and conscientious in any task that she takes on. Carmel is the type of person that relishes having challenges and in working her way through them.

One of her many great strengths is her ability to "think outside the square" in tackling problems when they arise. In part, this is reflection not only on her high level of maturity but also reflects her mind-set and her experience gained over the years in deriving solutions for her colleagues rather than simply escalating the problems.



Carmel leaves BFC with our very best wishes for her future success. I have pleasure in recommending her to any future employer who is seeking a person of the highest calibre.

Should you require any further information, please do not hesitate to contact me (Mob 0418 802 818).



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